

Analyst Keynote - BladeSystems Insight '08

Tuesday 12 May 2008 7:30AM – 8:10AM

NextGen DataCenter: Consolidated, Converged, Virtualized & Automated

Speaker:

Anil Vasudeva, President & Chief Analyst, IMEX Research.

With IT evolving into a key strategic asset at the core of business success in all companies, CIOs constantly find themselves at crossroads in deciding if and when to venture into emerging technologies. With challenges looming on many fronts, CIOs need help in traversing the maze of competing technologies and tools to choose from while avoiding vendor hype and pitfalls in the creation of an adaptable, scalable and highly available data center infrastructure that not only will adapt, on-the-fly to changing critical business needs but will get implemented without disrupting existing IT processes.

The new technologies in Convergence, Virtualization and Automation provide great transformational potential in delivering compelling benefits of significantly improving TCO and ROI in next generation data centers that service both computing and telecom needs of the business. CIOs need to be fully conversant with the State-of-the NextGen Data Centers before committing multi-million dollar investments in new IT infrastructures. This session provides guidance on (1) Creating a framework of goals and metrics in choosing and implementing consolidation, virtualization and automation technologies, practices and resources for NextGen Efficient DataCenters for "all seasons" (2) Planning hardware acquisition and software licensing issues and management of operational costs (3) Selection of tools for implementing virtualization and metrics for automated management of performance and resource utilization monitoring

Anil Vasudeva

CEO & Chief Analyst, IMEX Research.

Anil Vasudeva is the founder, president and chief analyst of IMEX Research & Consulting - a technology-markets research and consulting company specializing in next generation data-center computing infrastructures, Blade Servers, Virtualization, High Performance Computing, Network Storage, High Availability and End-to-End IP based Convergence of Computer & Telecom technologies.

Mr. Vasudeva is a 25-year veteran of the computer industry having served as VP Marketing & Business Development at Destiny Technology; Director, Planning and Marketing at Fujitsu; Director of Sales & Marketing at Ricoh and executive marketing and engineering management positions at Amdahl, BusLogic, and Memorex/Burroughs. He has been a business, marketing and product-planning advisor to Fortune 500, Wall Street Investment Banking companies and several start-ups. He is the author of 23 major and exhaustive industry reports on Next Generation Data Centers, Blade Servers, Network Storage, High Performance Computing, High Availability Computing and convergence of Telecom and Computing plus several TCO/ROI studies in emerging technologies. Instrumental in creating several industry initiatives, he coined the industry acronym - self-healing (fault tolerant) products. He has been cited extensively in the press on Computing and Network Storage - his articles and citations have appeared in over 65 magazines and trade journals, he has been invited keynote speaker at major industry conferences. He acts on several advisory boards and has chaired several industry associations and conferences in the IT industry.

Mr. Vasudeva has an MSEE from University of Arizona, pursued doctorate studies for three years at UCLA in Solid State Physics and received his MBA from University of Santa Clara.

MONDAY, MAY 12

10:45–11:45 a.m.	Golf Registration [Starr Pass Country Club]
12:00–5:00 p.m.	Shotgun Golf Tournament
3:00–7:30 p.m.	Executive and Vendor Registration [Tucson Foyer]
6:00–6:25 p.m.	Orientation for Vendor Partners [Tucson Ballroom I&J]
6:30–7:45 p.m.	Opening Keynote Presentations <ul style="list-style-type: none"> • IBM end-user keynote, <i>"IT Optimization in the NFL"</i> Jonathan Kelly, Director of Strategic Technology Development National Football League • HP end-user keynote, Russ Stringer, Disaster Recovery, Blue Cross Blue Shield of Alabama
7:45–10:00 p.m.	Welcome Reception [Ania Terrace]



TUESDAY, MAY 13

7:00–8:00 a.m.	Breakfast [Tucson Ballroom A–F]
7:30–8:05 a.m.	Analyst Keynote <i>"Implementing the New Data Center: Consolidated, Converged, Virtualized & Automated"</i> Anil Vasudeva, Founder, President & Chief Analyst, IMEX Research
8:10–9:00 a.m.	Blade Server Vendor Panel Featuring executives from IBM, Dell, Intel, Supermicro, HP, and Sun
9:10–11:10 a.m.	Case Study Presentations, Boardroom Groups
11:20–12:00 p.m.	Panel <i>"Power & Cooling in Today's Data Center"</i> Moderated by Jonathan Eunice, Principal IT Advisor, Illuminata Featuring executives from APC, Dell, Eaton, Emerson, HP, and IBM
12:00–12:55 p.m.	Keynote Lunch: <i>"The Greening of IT" (12:20–12:45 pm)</i> Presented by Allyson Klein, Eco-Technology Initiative Manager, Intel
12:55–1:25 p.m.	Analyst Presentation <i>"Blade Systems for Next Generation Data Centers: Finding the Way to Green"</i> Jerald Murphy, Senior VP & Director of Research, Robert Frances Group
1:30–2:00 p.m.	The Green Grid Presentation: <i>Assessment of Energy Efficiency in the Data Center</i> Presented by Jack Pouchet, Representative of The Green Grid Technical Committee
2:05–3:05 p.m.	Case Study Presentations, Boardroom Groups
3:15–3:50 p.m.	Analyst Keynote [Tucson Ballroom A–F] <i>"Changing Landscape of Virtualization"</i> Presented by Barb Goldworm, President & Chief Analyst, Focus Consulting
3:50–4:30 p.m.	Panel <i>"The Next Step in Virtualization: Where Do We Go From Here?"</i> Moderated by Barb Goldworm, President & Chief Analyst, Focus Consulting Featuring executives from Blade Network Technologies, Cisco, and Intel
4:30–7:00 p.m.	Demonstration & MeetingZone [Arizona Ballroom] Sponsor Exhibits & Demonstration Area One-on-One Vendor–IT Executive Meetings One-on-One Meetings with Industry Analysts

